



Declaration of Santa Marta on Telework

Document product of telework2014.fidt.org inn UNIMAGDALENA - Santa Marta- Colombia 20 to 22 August

The "Declaration of Santa Marta" is the document worked out by international experts on telework from 7 countries. They were in situ during the days of 20 to 22 August in the Universidad del Magdalena within the frame of the event called "Telework2014, XIX ITA's Workshop", endorsed by the Vice-rectorate of Research and promoted and organized by the CETEP and national and international allies from public and private entities, NGO's

This document is the basis of the scientific and researching work of highest level which culminated in the Universidad del Magdalena, Santa Marta, Colombia.

We kindly ask you its circulation to public, private entities and to decision-makers. Thank you very much.

Declaration of Santa Marta on Telework

After 3 days of intensive work where 7 countries: Argentina, Brazil, Canada, Colombia, Costa Rica, United Kingdom and Peru, participated in Telework 2014, XIX ITA's Workshop, developed during the days 20 to 22 August, in the city of Santa Marta, organized by the Universidad del Magdalena, we, the participants, declare the intention of promoting in our countries the 3 thematic focus of the Congress.

1- Education for the development of the Society of Knowledge.

Goal:

Explore educational strategies fostered in telework for the contribution to the development of the Information society.

Action Plans:

- Formalise the actions carried out by professors by means of telework and which are not recognized as such.
- Democratize the available information related to: Access to virtual educational means, tools, legislation, application policies, and projects driving forward an inclusive education. To this effect in 2010 the Foro Internacional para el Desarrollo del Teletrabajo (



International Forum for the Development of Telework (www.fidt.org) was created in 2010. In 2010 it was created what will be the mean for the socialization of the information and the horizontal exchange of opinions of the academic world.

- Foster activities showing the value of virtual education and of telework for the corporative world and in the society in general.
- To promote the analysis and the research of the necessary contents for the developing of skills for telework and its methodological forms of imparting them.
- To foster strategies supporting the “Formation for all lifetime”, using the communication network as one of the supports giving continuity.
- To encourage public policies for an education which support the development of the information society.

2- Technologies and Inclusive Infrastructure for telework.

Goal:

Spread the news about new organizational and technological structures which allow that people in situation of disability, can have pertinent inclusive working opportunities.

Plan of Action:

- **Public Policies:** To promote the articulation between the different governmental institutions within the frame of a national strategy allowing to encourage the best practices of application of telework for inclusion.
- **Labor Legislation:** to make easier the implementation of the rules for telework in the society, avoiding prohibitions and eliminating the limitations for its development and watching over the rights of the teleworkers.
- **Incentives:** To promote incentives for the companies to stimulate the working link of persons with disability and vulnerable population.
- **Infrastructure:** Promote the extension of the infrastructure of telecommunications and the appropriation on behalf of the users.
- **Applications:** To promote the development of inclusive applications accessible for the different social groups according to their needs.



3- Intellectual Capital: Balance of the production factors in the Information society.

Goal:

To analyze how, by means of Telework, we can strengthen the optimization of the intellectual capital.

Plan of Action :

- To Foster the research for the definition of working abilities developing the intellectual capital of the Information Society, taking into account the needs of teleworkers of maintaining the discipline, the commitment and to do a high quality work.
- To develop the intellectual capital taking into account that the most important resource is human talent and the generation of wealth depends on the articulated effort of all actors (State, academics, organization, civil society) for the growth of our countries.

Source: ()